



THE BLUE FLAG PROGRAMME

The Blue Flag is an environmental and touristic award given to municipalities that make a special effort to manage their coastal/inland water environment and beaches with respect for the local environment and nature. To attain the Blue Flag, the municipalities have to fulfil a number of criteria covering environmental management, water quality, waste management and environmental education.

By conducting those actions, the municipality wants to propose a clean bathing site and protect the environment.

The Blue Flag is awarded by the Foundation for Environmental Education, an international non-governmental organisation, represented by Teragir (non-profit organisation) in France since 1985.

The Blue Flag is an environmental award for beaches, marinas and boating tourism operators.

The criteria of the Programme are developed over time, so that participants have to keep working on solving relevant environmental problems to get the Blue Flag. Blue Flag accreditation is only given for one year and is only valid as long as the criteria are fulfilled. When this is not the case, the municipality has to take the Blue Flag down on the relevant beach.

INTERNATIONAL COORDINATION

Every Blue Flag site is controlled by Teragir during the tourist season in order to ensure compliance with all criteria. The International Coordination also carries out unannounced control visits in order to ensure the compliance of all countries developing the Blue Flag criteria.

Along with the Blue Flag, the Foundation for Environmental Education and Teragir in France develop the **Green Key label, a voluntary eco-label awarded to more than 2800 hotels and others establishments in 57 countries.** Find out more on: greenkey.global.

If you want more information about the Blue Flag Programme, or if you notice any problem, please visit these websites or contact us:

- Blue Flag France: pavillonbleu.org / pavillonbleu@teragir.org
- Blue Flag International: blueflag.global / info@fee.global